



MOTORIZING USA is not just another car magazine. It's a magazine about the way cars influence and enhance our lives. Your readers and advertisers will love the wide range of articles that span the gamut from technical to heart warming. There really is something for everyone in our pages.

Q
&
A

QUESTIONS AND ANSWERS...

- Q:** What sort of content is in Motoring USA?
- A:** A wide range of entertaining original features, short articles, product reviews, celebrity interviews, photos, cartoons, roadtrips, safety tips, auto trivia and much more- all related in some way to cars and car culture.
- Q:** What demographic does Motoring USA target?
- A:** Since cars touch all of our lives in so many ways, this magazine literally targets everyone. Motoring USA is able to reach this broad spectrum of readers through its diverse mix of entertaining and educational content.
- Q:** How does Motoring USA benefit my newspaper?
- A:** Your newspaper will generate new ad revenue by offering an innovative printed product to the important automotive segment. Plus, your newspaper will gain a valuable asset that your readers will look forward to receiving again and again.
- Q:** How does our relationship work?
- A:** We create unique and stylish turnkey magazines. You market the ad space in the magazines and distribute them. It's a very simple operating approach and highly profitable business model for your publication.

240 Hickory Road
Carlisle, PA 17015
V: 717-249-1153
F: 717-249-9498

motoringusamagazine.com

MOTORIZING USA MAGAZINE

CAR CULTURE FOR THE WHOLE FAMILY

MOTORIZING USA
MAGAZINE

**AN INNOVATIVE
AUTOMOTIVE
MAGAZINE
INSERT FOR
YOUR
PUBLICATION**

